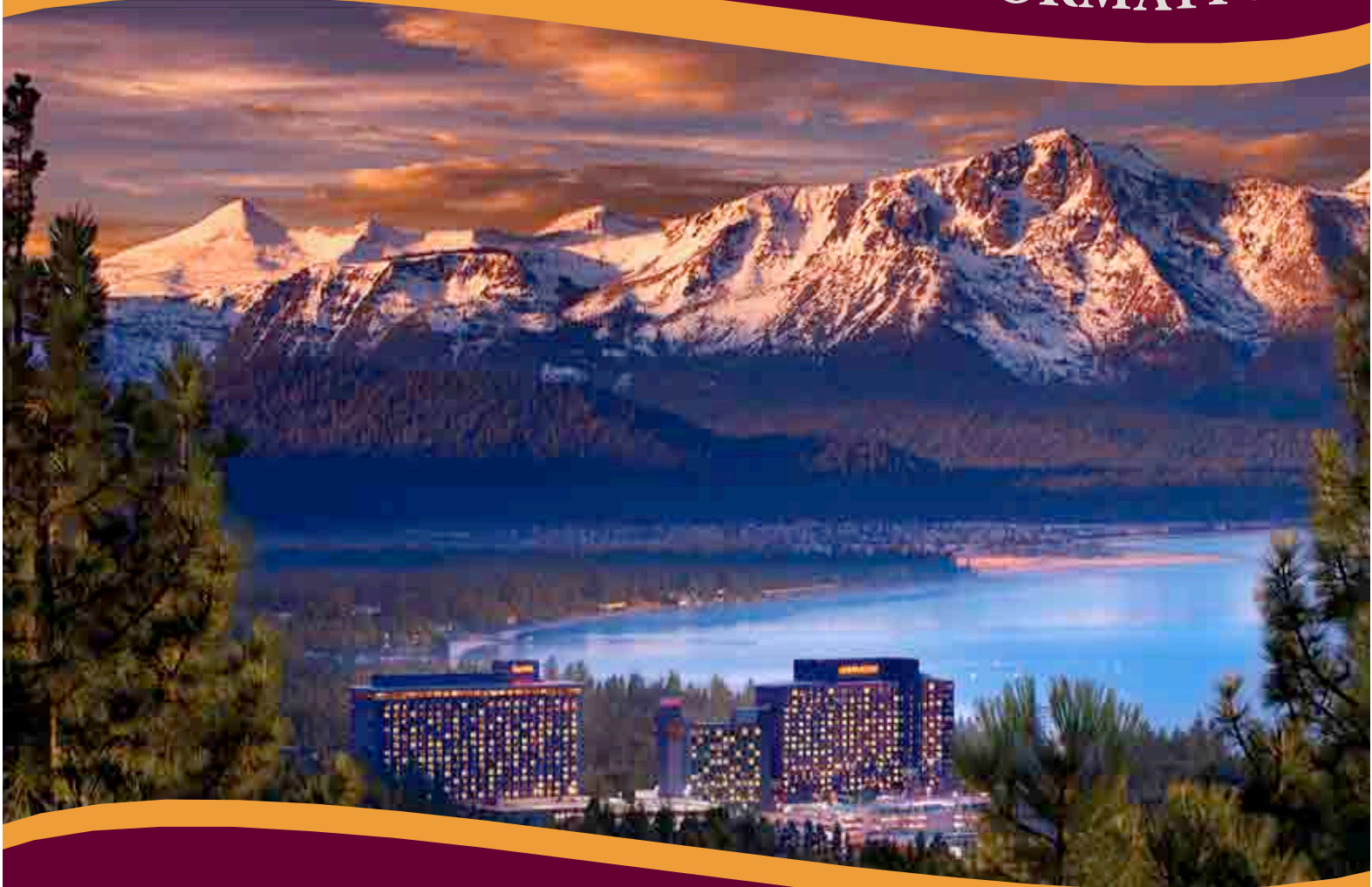


2014

CALIFORNIA SIGN INDUSTRY SUMMIT and CALIFORNIA SIGN ASSOCIATION ANNUAL MEETING

EXHIBITOR & SPONSORSHIP INFORMATION



September 18, 2014

*Harveys Resort & Casino
Lake Tahoe*



CaliforniaSignAssociation



Dear Sign Industry Supplier,

The California Sign Association (CSA) cordially invites you to participate in the 2014 California Sign Industry Summit & California Sign Association Annual Meeting. The event is scheduled for Thursday, September 18 at the beautiful Harveys Hotel & Casino in Lake Tahoe.

A package has been developed that provides a mechanism for our sponsors to not only get maximum exposure with California's premier sign company owners and managers but to provide great educational opportunities to employees, customers and potential customers.

A description of the sponsorship package follows. Should you opt not to sponsor, we hope you will make the wise decision to join us by participating in our Vendor Showcase. Not only does your fee include a 6-foot table in the Vendor Showcase area, but also a ticket to the banquet that evening where you will be networking with California's sign industry leaders and icons. The highlight of the evening festivities will be an entertaining CSA Live Auction and closing of the Silent Auction, followed by the 22nd year of CSA's annual \$10,000 Drawing. Vendor Showcase space is limited and will be sold on a first-come, first-served basis. Get your space TODAY! The Showcase is scheduled for Thursday, September 18 from 3:15 - 4:45 PM.

Sincerely,

Keith Wills

Keith Wills
2014 CSA President

2014 California Sign Industry Summit Sponsorship - \$1,000 (available to CSA members only)

- Tabletop at Vendor Showcase (includes standard electrical)
- Two (2) Full Summit Registrations
- Two (2) Summit Banquet Tickets
- Twenty (20) tickets to "Dynamic Digital Signage" Seminar featuring Teresa Young
- Name & logo on all promotional and on site material (pending timely submission)
- Verbal acknowledgement at luncheon and banquet
- Name and logo in *Signage Matters* Thank You ad
- Top Placement on 2014 California Sign Industry Summit Sponsorship Signage
- 1/4 Page - Full-color ad in *Signage Matters*

2014 California Sign Industry Summit Vendor Showcase

CSA Members \$350

Nonmembers \$750

- Tabletop at Vendor Showcase (includes standard electrical)
- One (1) Summit Banquet Ticket
- Name and logo in *Signage Matters* Thank You ad
- 2nd Level Placement on 2014 California Sign Industry Summit Signage



HARVEYS RESORT & CASINO

2014 California Sign Industry Summit and CSA Annual Meeting Location

18 U.S. 50, Stateline, NV 89449

Harveys is a resort and casino located in Stateline, Nevada, with views of Lake Tahoe & the surrounding Sierra. With multiple restaurants, health club, pool and convention center, Harveys offers the ultimate destination setting.

Reservations: To make reservations, call **800-455-4770** and identify yourself as part of the California Sign Association in order to receive the group rate. Reservations must be made between the hours of 6:00 AM and 12:00 AM (Midnight)

Group Name: California Sign Association

Group Rate: \$99 (Wednesday, September 17 and Thursday, September 18); \$149 (Friday, September 19); \$149 (Saturday, September 20)

Group Rate Deadline: August 25, 2014 Reservations made after that date will be on a space-available basis **and** will not be eligible for the group rate.

Contact CSA today for more information
(916) 932-0021 or cflahive@calsign.org

California Sign Association

12728 Pomerado Road • Poway, CA 92064
(916) 932-0021 • (848) 429-6276 fax

Amount Enclosed \$ _____

- Check # _____ Payable to CSA
(To pay credit by credit card, call the CSA office)
- Check here if you will need power/electricity
for your tabletop exhibit

Sign us up to participate in the 2014 Sign Industry Summit & CSA Annual Meeting at following level:

- Sponsor - \$1,000 (available only to CSA members. Includes Vendor Showcase)
- Sponsor - \$500 (available only to CSA members - President's Reception)
- Sponsor - \$500 (available only to CSA members - Lunch Presentation)
- Sponsor - \$500 (available only to CSA members - Thunderbird Lodge Tour)
- Sponsor - \$500 (available only to CSA members - BOD Breakfast)

Vendor Showcase Exhibitor Table Location 1st Come (Registration), 1st Serve

- CSA Member - \$350
- Nonmember - \$750

Your Name

Company Name

Address

City State Zip

Phone Alt. Phone

Email

