



The new Calsign.org website is a builder of enthusiastic connections. Utilizing Website 2.0 / E-News / Marketing Systems that speak to today's volunteers, with social media & brand clarity to support our committees and our association's vision – this is prime web real estate for any sign industry stakeholder. An integrated blog, legislative resource center, e-commerce, event calendar and much more draw visitors to Calsign.org. We invite you to explore advertising and marketing options on this prestigious website. Read more!

MEMBER WEBSITE ADVERTISING OPPORTUNITIES

Website Power Advertiser - \$2,500 (Limit 1)

This is the highest level sponsorship package and includes exposure in the following:

- Online Member Spotlight feature on our new website for 12 months
- Homepage ad on our new website all year long
- Top Ad placement on Member Directory page of our new website for 12 months
- Ad placement on Constant Contact mailings to our database for 12 months
- Spotlight Business introduction and brief speaking opportunity at two Membership Dinner Meetings

Website Star Advertiser - \$1,500 (Limit 1)

Includes exposure in the following:

- Online Member Spotlight feature on our new website 6 months
- Homepage ad on our new website for 6 months
- Inclusion of ad on Member Directory page of our new website for 6 months
- Ad placement in Constant Contact mailings to our database for 6 months

Website Supporting Advertiser - \$750

- Inclusion of Ad placement on Member Directory page of our new website for 6 months

Friend of CSA Advertiser - \$250

- Inclusion in Rotating Ad placement on Member Directory page of our new website for 3 months

THANK YOU FOR SUPPORTING YOUR CALIFORNIA SIGN ASSOCIATION!



CaliforniaSignAssociation

ADVERTISING APPLICATION FORM

NAME: _____

COMPANY NAME: _____

CONTACT EMAIL: _____

CONTACT PHONE: _____

COMPANY WEBSITE: _____

LEVEL OF ADVERTISING COMMITMENT (Please circle the ad level you desire):

- Website Power Advertiser - \$2,500
- Website Star Advertiser - \$1,500
- Website Supporting Advertiser - \$750
- Friend of CSA Advertiser - \$250

TOTAL AMOUNT OF SPONSORSHIP: _____

PAYMENT METHOD (Please circle one): CASH CHECK* CREDIT

*Checks may be made payable to "CSA" and mailed to:

Attn: California Sign Association, 12728 Pomerado Road, Poway, CA 92064

CREDIT CARD PAYMENT INFO:

Name on Card: _____

Card Number: _____

Exp Date: _____ CVC #: _____

Card Billing Address: _____

City: _____ State: _____ ZIP CODE: _____

SIGNATURE: _____

COMPLETED FORMS CAN BE EMAILED OR FAXED:

CFLAHIVE@Calsign.org FAX: 858-429-6276

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