



LUNCH & LEARN – 3M Presentation

NorCal (Sacramento, CA)

Northern California
3M Presentation
(Sacramento, CA)
Lunch & Learn



Join us in March, for an exclusive training session designed to inspire sign companies and showcase the wide range of illuminated signage possibilities enabled by unique **3M products**.

What You'll Learn:

- How to use 3M Translucent and Light Management Films for impactful sign faces.
- Daytime and nighttime sign face effects (Hands-On Session).
- The versatility of 3M DI-NOC and Fasara Products for signage and interior decoration.
- Introduction to 3M Industrial Adhesives and Tapes Division (IATD) solutions for bonding and production.



Fabio Loria-Quesada: Advanced Specialist Application Engineer

3M Technical Service Engineer supporting Colored Pigmented Film and Flexible Substrate Portfolio At 3M. 25+ years of experience in the digital and signage market, mostly focused on backlit signage industry. In the last 20 years he has performed many trainings and seminars around different geographies with installers, sign makers and designers showing how to create impactful backlit sign faces with 3M products.

Cory Schiller: Industrial Tapes & Adhesives Specialist

Industrial Adhesives and Tapes Specialist representing a broad portfolio of 3M Adhesives and Tapes solutions. In 2025, Cory was appointed Business Development Lead, focusing on supporting customers in the illuminated sign industry. He brings more than seven years of experience at 3M, partnering with manufacturing companies to apply adhesives and tape technologies that enhance product design, improve quality, increase throughput, reduce labor costs, and support safer production processes.

Registration Form

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please list all attendees

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Lunch & Learn: @ \$49 x _____ = \$ _____

Sponsorship: @ \$500 (Includes 2-Attendees)

Total: \$ _____

Payment Information:

Attendees Pay Online Securely

www.CalSign.org/shop/ or Check # enclosed _____ (Payable to CSA)

Note: A 3.5% Convenience Fee will be charged if your preferred payment method is by credit card.

Date & Location:

Networking / Lunch / Presentation
Thursday, March 19th

Event: 10:30am - 3:00pm
(Includes Lunch)

Pacific Neon Company
2939 Academy Way
Sacramento, CA 95815



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