

Sponsorship Opportunities

WSSC

Since 1960
Western States Sign Council

Sign Show

+

Annual Convention



Sycuan Casino Resort
August 12-14, 2026



INTERNATIONAL SIGN ASSOCIATION

WSSC

Since 1960
Western States Sign Council



California Sign Association

WSSC Sign Show | CSA Convention

August 12-14, 2026

Sycuan Casino Resort



DIAMOND - \$4,500

- Four complimentary full registrations
- Name and logo on Sponsor Displays at Corn Hole Contest & Opening Party (Sycuan Casino Resort).
- Reserved table at Banquet (for ten assigned guests)
Note: Six additional banquet tickets will be given, which when added to the four tickets received as part of the four full registrations, totals a table for ten.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in *CSA Publication* "Thank You" Ad
- Top level placement on large conference banners/signs
- "Leaderboard" Advertisement in *CSA* (twice a month) Signage Matters publication (for 6 months)
- 1/3 page full-color ad in *the CSA Membership Directory*
- Website sponsor logo & link, at bottom of *CSA* homepage

PLATINUM - \$3,000

- Two complimentary full registrations
- Name and logo on Sponsor Displays at Corn Hole Contest & Opening Party (Sycuan Casino Resort).
- Reserved table at Banquet (for five assigned guests)
Note: Three additional banquet tickets will be given, which when added to the two tickets received as part of the two full registrations, totals five guests at your reserved table.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in *CSA Publication* "Thank You" Ad
- Second level placement on large conference banners/signs
- "Product Showcase" Advertisement in *CSA* (twice a month) Signage Matters publication (for 6 months)
- 1/4-page full color ad in *the CSA Membership Directory*
- Website sponsor logo & link, at bottom of *CSA* homepage

GOLD - \$2,000

- Two complimentary full registrations
- Name and logo on Sponsor Displays at Corn Hole Contest & Opening Party (Sycuan Casino Resort).
- Reserved table at Banquet (for four assigned guests)
- Note: Two additional banquet tickets will be given, which when added to the two tickets received as part of the two full registrations, totals four guests at your reserved table.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in *CSA Publication* "Thank You" Ad
- Third level placement on large conference banners/signs
- 1/6-page full color ad in *the CSA Membership Directory*
- Website sponsor logo & link, at bottom of *CSA* homepage

SILVER - \$1,500

- One complimentary full registration
- Name and logo on Sponsor Displays at Corn Hole Contest & Opening Party (Sycuan Casino Resort).
- One additional banquet ticket will be given, which when added to the one ticket received as part of the one full registration, totals two banquet reservations.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in *CSA Publication* "Thank You" Ad
- Fourth level placement on large conference banners/signs
- 1/8-page full color ad in *the CSA Membership Directory*
- Website sponsor logo & link, at bottom of *CSA* homepage

BRONZE - \$1,000

- One complimentary full registration
- Name and logo on Sponsor Displays at Corn Hole Contest & Opening Party (Sycuan Casino Resort).
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in *CSA Publication* "Thank You" Ad
- Fifth level placement on large conference banners/signs
- 1/6-page B&W ad in *the CSA Membership Directory*
- Website sponsor logo & link, at bottom of *CSA* homepage



**Provided sponsorship application and payment is received prior to production of promotional and on-site materials.*

***Sponsorships available only to CSA members,
You do not need to be an Exhibitor or Attendee, to be a Sponsor***



Don't Miss Out on an unbeatable opportunity!

- Educational programs
- Business opportunities
- Networking events

Each educational program and networking event has been designed to encourage attendance and maximize your exposure to your target audience. This exciting event offers you the opportunity to reach your best prospects in a professional yet relaxed setting, giving you visibility, and establishing the rapport that you can get nowhere else.

Diamond, Platinum, Gold, Silver, and Bronze Sponsorships include conference attendee registrations. Every sponsorship includes verbal acknowledgement of your support; your company name and/or logo prominently displayed for all attendees to see during the event and advertising in CSA post-event publications!

For the protection and safety of Event Staff and Attendees, the California Sign Association will follow any safety protocols in place at the time of the 2026-Convention (Government or Sycuan Casino).

Note: It is the policy of Sycuan Casino, that all guests must be at least 21 years of age, to be on the property.

Sign up for your sponsorship today and put yourself in front of the best of the sign industry!

YES! Sign us up to sponsor!

Company Information

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Payment Information

Sponsors Pay Online Securely

www.CalSign.org/shop/

Or Check # enclosed _____ (Payable to CSA)

Submitted By: Name (type or print) _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____

Date: _____

Sponsorship Level

◦ Diamond - \$4,500 ◦ Silver - \$1,500

◦ Platinum - \$3,000 ◦ Bronze - \$1,000

◦ Gold - \$2,000

Mail completed form and payment to:

California Sign Association

12728 Pomerado Road • Poway, CA 92064-5322

(916) 932-0021 • (858) 429-6276 fax www.calsign.org

Hotel Information



SYCUAN CASINO RESORT

2026 WSSC Sign Show / CSA Annual Convention

Location: 5469 Casino Way, El Cajon, CA 92019

(28 miles from the San Diego Airport)

Phenomenal rates have been negotiated for this newly renovated, resort hotel located just minutes away the San Diego Airport! In addition, the Western States Sign Council (WSSC) has an outstanding selection of exhibitors for its trade show and the California Sign Association has put together a fun and educational program for its annual convention, that is open to the entire sign industry! There is a wide range of onsite amenities to enjoy, such as a swimming pool and cabana area with a lazy river and swim-up bar, a full-service spa & salon, and guests can treat themselves to fine dining options at various restaurant and bar amenities.

For those participating in the CSA Golf Tournament, a shuttle is available to and from the hotel and golf course.

Group Rate: \$119 +/- (Tues./Wed./Thurs.) & \$139 +/- (Fri.)
(NO RESORT FEE)

Reservations: (619-445-6002, reference you are with the CA Sign Association)
<https://sycuancasinoresort.book.pegasus.com/promo?offerCode=5181896&hotel=ELCACA>

For more information call Cheryl Flahive at (916) 932-0021 or email: cflahive@calsign.org

WSSC Sign Show / CSA Annual Convention

Wednesday, August 12, 2026

- 7:00 AM-2:30 PM **Convention GOLF TOURNAMENT**
Singing Hills Golf Course – 8am Golf Ball Drop / 8:30 AM Shot Gun Start
- 12 Noon - 6:00 PM (Convention Check-in / Sycuan Casino Resort)
- 4:00 PM - 6:00 PM 2025-26 CSA Board of Directors Meeting *
- 7:00 PM-10:30 PM WSSC Sign Show / CSA Convention – Opening Party! Corn Hole • Networking • Food & Fun
Sycuan Casino Resort

Thursday, August 13, 2026

- 8:00 - 10:00 AM Education Session #1
- 10:15 - 11:15 AM 2026 CSA Annual Meeting & State of the Association
- 11:30AM - 12:45PM Luncheon
- 1:00 - 4:30 PM Exhibit Hall Open
- 6:00 - 7:00 PM President's Reception
- 7:00 - 10:00 PM Banquet
Awards, Board Installation, Live and Silent Auctions, \$10,000 Drawing.

Friday, August 14, 2026

- 8:00 - 9:30 AM Education Session #2
- 9:45 AM-11:45 AM 2026-27 CSA Board of Directors Meeting *
- 12:00pm - ??? Ancillary Event-TBD

* Note: Dates & Times of other State/Regional Association Board Meetings, TBD